BIPF 2018 BRICS IP FORUM



MARCH 28,2018

HOLIDAY INN CENTURY CITY CHENGDU, CHINA

| Hosted by: | CCPIT PATENT AND TRADEMARK LAW OFFICE |
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| | 中国国际贸易促进委员会专利商标事务所 CCPIT IP Service Center |
| | CCFIT IF Service Center |
| Co-organized by: | China (Sichuan) Pilot Free Trade Zone Service Center of China Council for the Promotion of International Trade |
| | China Council for the Promotion of International Trade Sichuan Council |
| Supported by: | DANIEL Legal & IP Strategy |
| | <u>G</u> orodissky |
| | Remfry & Sagar Von Seidels |
| | Intellectual Property Attorneys |



Holiday Inn Century City Chengdu, China

o celebrate the 10th anniversary of our BIPF (BRICS IP Forum), and in conjunction with the 2018 BRICS IP Office Commissioners meeting to be held in Chengdu, China, we will hold our 10th BIPF in Chengdu after the BRICS IP Commissioners' meeting.

The city of Chengdu is the provincial capital of Sichuan Province, located in the southwest part of China, and known as the hometown of Giant Panda. It is also the country's western center of commerce, finance, science and technology, and has become an "engine" of the Western Development Program.

The program of this Forum provides an insight on specific IP issues, It is important to note that the same issues are discussed with reference to the situation in each country enabling the participants of the Forum to compare the available options and direct their attention to those countries where the business may find better ways to develop with consideration also for the supply and demand situation. This Forum is aimed at helping promote orderly and free flow of economic factors, highly efficient allocation of resources and deep integration of markets, and achievement of economic policy coordination and IP policy harmonization, so as to implement the Belt and Road Initiative.

The program prepared for the Forum is designed for the IP owners and lawyers who wish and are ready to do business in the respective BRICS countries. It is focused on the procedures for obtaining and enforcing IP rights and will be an invaluable tool for those who wish to do business in the BRICS countries.

BIPF 2018 – Programme

| Tuesday, March 27, 2018 | | | | |
|--|--|--------------------------|--|--|
| 15:00-18:00 | Registration (Holiday Inn Century City - West Tow | ver) | | |
| Wednesday, March 28, 2018 | | | | |
| 8:00-9:00 | Registration (Holiday Inn Century City - West Tow | ver) | | |
| 9:00-9:30 | Opening Speech | | | |
| | 1, Mr. HE Zhimin, Deputy Commissioner of SIPO | (China) | | |
| | 2, Luiz Otávio Pimentel, Commissioner of INPI (I | Brazil) | | |
| | Moderator: Mr. Zhongqi Zhou | | | |
| | Vice President of CCPIT Patent & Trademark Law (| Office | | |
| Moderator | r (Richard) Yi Li | | | |
| | Patent Attorney/Senior Advisor, CCPIT Patent & Tr | rademark Law Office | | |
| 9:30-10:00 | PPH (BRICS Offices , IP5 etc.) | | | |
| | Speaker: ZHOU Qing | | | |
| | Deputy Consultant, Patent Examination Administr | ation Dept. of SIPO | | |
| 10:00-10:30 | The Latest Development of Patent and Trademar | k Enforcement in China | | |
| | Speaker: YANG Yongmei | | | |
| | Vice President of Chengdu Intermediate People's | Court and Chief Judge of | | |
| | Chengdu IP Tribunal | | | |
| 10:30-10:50 | Coffee Break | | | |
| 10:50-11:20 | 50-11:20 Protection of GUI in BRICS Countries | | | |
| | Speaker: Aiguo Liu | (CCPIT) | | |
| | Contributors: 1, Rana Gosain | (Daniel) | | |
| | 2, Vladimir Biriulin | (Gorodissky) | | |
| 11:20-11:50 | Trademarks in Characters other than Latin | | | |
| | Speaker: Vladimir Trey | (Gorodissky) | | |
| | Contributors: Yuncheng Li | (CCPIT) | | |
| 11:50-13:30 | Lunch (Sphere on the 1 st floor) | | | |
| 13:30-13:50 | Expediting Examination of Patent Application in | Brazil, India and Russia | | |
| | Speaker: Rana Gosain | (Daniel) | | |
| | Contributor: 1. Vladimir Biriulin | (Gorodissky) | | |
| | 2. Ritam Rawal | (Remfy & Sagar) | | |
| 13:50-14:20 Changing Paradigms of Patenting Computer Related Invention | | ted Inventions | | |
| | Speaker: Ritam Rawal | (Remfy & Sagar) | | |
| | Contributors: 1, Haimei Bian | (CCPIT) | | |

| | 2, Rana Gosain | (Daniel) | |
|-------------|---|--------------------------|--|
| 14:20-14:50 | Geographical Indications in BRICS Countries: | Obtaining Protection and | |
| | Enforcement of Rights | | |
| | Speaker: Vladimir Trey | (Gorodissky) | |
| | Contributors: Yuncheng Li | (CCPIT) | |
| 14:50-15:10 | Coffee Break | | |
| 15:10-15:40 | Protection of Well-known Marks in India and other BRICS Countries – | | |
| | Myth or Reality | | |
| | Speaker: Gaurav Mukerjee | (Remfy & Sagar) | |
| | Contributors: Vladimir Biriulin | (Gorodissky) | |
| 15:40-16:10 | Patent and Trademark Filing and Enforcement in South Africa | | |
| | Speaker: Bastiaan Koster | (Von Seidels) | |
| 16:10-16:40 | Requirements for Experimental Data in terms of Sufficient Disclosure, | | |
| | Inventive Step and Support Requirement | | |
| | Speaker: Juhua Luo | (CCPIT) | |
| | Contributors: | | |
| 16:40-17:00 | Closing | | |

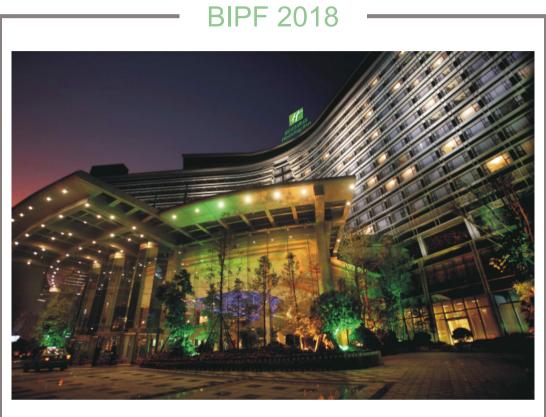
Registration

Please fill out the registration form in excel format and return to: zhaohui@ccpit-patent.com.cn

Visa Letters

We would be pleased to assist participants with documentation required for issuance of visa.





BRICS IP Forum

Venue

19th Floor, Holiday Inn Chengdu Century City West Tower 成都世纪城假日酒店西楼19层 No. 208 Century City Boulevard, Chengdu, 610041, P. R. China 成都市高新区世纪城路208号 Tel: +86 28 8534 8888

Accommodation

Please contact the hotel directly and make reservation as soon as possible.

Online booking: https://www.ihg.com/holidayinn/hotels/gb/en/reservation Tel: +86 28 8534 8888

| 2018 BRICS IP Forum REGISTRATION FORM | | | | |
|--|---|--|--|--|
| DATE : March 28, 2018 VENUE: Holiday Inn Century City - West Tower世纪城假日酒店西楼 No. 208 Century City Boulevard, Chengdu, 610041,P. R. China 成都市高新区世纪城路208号 Tel : +86 28 8534 8888 | | | | |
| Please return the completed form to: zhaohui@ccpit-patent.com.cn Fax: 86 10 66415678 Part I Personal Details | | | | |
| Last Name First & Middle Name Gender Job Title Organization Address Country/Region Phone E-Mail | | | | |
| Part II Payment | | | | |
| | Registration Fee(US\$) | | | |
| Early Bird (before March 12) | □ US\$ 120 | | | |
| From March 13 to March 23 | □ US\$ 180 | | | |
| (Note: Forum registrition fee covers all | meetings, lunch and meeting materials.) | | | |
| METHOD OF PAYMENT | | | | |
| By check: Make a check payable to CCPIT PATENT AND TRADEMARK LAW OFFICE and mail it to: CCPIT PATENT AND TRADEMARK LAW OFFICE 10/F,Ocean Plaza, 158 Fuxingmennei Street, Beijing 100031, China By bank transfer: Transfer fees to the account of CCPIT PATENT AND TRADEMARK LAW OFFICE at the following bank: Bank of China, Head Office Beijing, China Account Number: 778350014035 SWIFT CODE: BKCHCNBJXXX When transferring, please mention our reference code BIPF2015 Our tax registry number : 121000004000033747 | | | | |